



We of the telephone
organization are *personally*
interested in serving you

WE WOMEN and men of the telephone organization want you to know that your good service is our personal concern.

Many of us are stockholders—partners—in the Bell System. Most of us consider the telephone calling our vocational life work. All of us are interested in seeing that you are served promptly, accurately and dependably.

We want you to feel that we are working for *you*.